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Chief; Information Requirements Staff, ORR

DATE: 4 September 1957

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Chiler, Services Division FROM : Chief, Trade Branch

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SUBJECT: Regulrements for

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BACKEROund

During the Bogota Fair last Fall both Czechoslovakia and East dermany, through their elaborate exhibits, made a strong bid for expanded commercial relations with Colombia. At that time the local in riplan press carried numerous reports of Czech offers to purchase larg quantities of Colombian products (specifically coffee) and in refuse to sell heavy industrial equipment including complete industrial installations to Colombia. The most prominent of these was an offer to construct a large factory to manufacture the Skoda line of automobiles, tractors and trucks. The equipment and technical essistance for this factory were to be supplied by the Czechs on credit terms. This offer apparently iid not materialize.

In January 1957, the semiofficial Colombian Coffee Federation and a Czech trading firm signed a one-year trade agreement involving the ex hange of Colombian coffee for Czech agricultural and industrial equipment of unspecified value. It is estimated that the value of the refree to be exchanged will be about \$2 million.

Hequirements

Any information on the following questions would be of particular

- Do recent Czech offers of industrial installations represent serious offers or are they simply propaganda gestures?
- Are may Czech offers of industrial installations being considered by Colombia? Which ones? What is the status of the Skoda factory offer?
- Have long-term credits been offered in connection with Czech offers? What terms?
- 4. Are Czech goods well received in Columbia? Are Czech prices competitive? High? Low?
- Are the Czechs interested in increasing their purchases of Colombian coffee? At what prices?



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